

MEET DARRELL "DJ" JACKSON, JR.

RICHLAND COUNTY COUNCIL DISTRICT 11

Dear Neighbor:

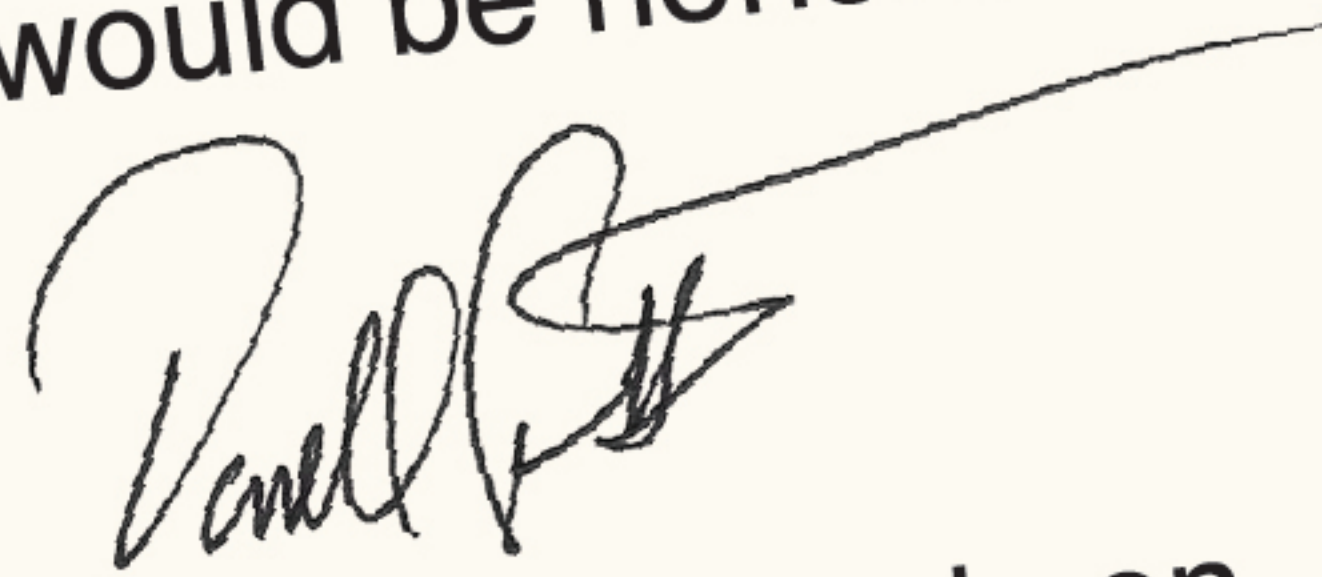
My name is Darrell "DJ" Jackson, Jr., and I am a candidate for the Richland County Council District 11 seat, which is being vacated by Chakisse Newton. District 11 needs an effective leader who will protect its unique character while promoting growth that benefits all its people. That is why I am running: **I am ready to lead.**

Leadership and service are hallmarks of my family.

Years ago, my grandfather, Bishop A.C. Jackson, started a tiny local church with the goal of serving the community. Today, Bible Way Church of Atlas Road is a force for good in Lower Richland. My father, Darrell Jackson, Sr., not only followed in my granddad's footsteps as pastor, but also entered public service, serving as a Richland County School District One board member and a South Carolina state senator. That spirit of service infected me, and no matter where I have lived – whether Atlanta or D.C. or my beloved Lower Richland – I have worked to improve my community.

I will use my years of experience in public relations and local government to make District 11 a place that makes residents proud.

I would be honored to have your support.



Darrell "DJ" Jackson, Jr.



VOTE EARLY

MAY 26 – JUNE 5

VOTE ELECTION DAY

TUESDAY, JUNE 9

AT YOUR POLLING PLACE • 7:00am - 7:00pm

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Post Office Box 9045
Columbia, South Carolina
29290

To learn more about DJ, donate, or request a yard sign, please visit www.djforcountycouncil.com or scan the QR Code.



PRIORITIES FOR DISTRICT 11

- Improving traffic safety and ensuring proper infrastructure (sidewalks, bike paths, utilities, etc.) along major corridors like Lower Richland Boulevard and Garners Ferry, Trotter, and Leesburg Roads
- Helping veterans access earned benefits and services
- Reducing crime and securing communities by giving law enforcement and first responders the needed resources and backing for our youth programs
- Creating a compassionate, accountable approach to homelessness by working with nonprofits, community groups, and service providers
- Encouraging regional cooperation with local governments to address issues like housing, traffic control, transportation, and economic development

PREPARED TO LEAD

- 15+ years of public service experience, including:
- Chief Operating Officer, Bible Way Church of Atlas Road and Executive Director, Midlands Community Development Corporation (MCDC)
 - Member, Columbia Housing Authority Board of Commissioners; Chair, Development Committee
 - Member, Eastfair Neighborhood Association and president from 2020 to 2025
 - Deputy Director of Fulton County Aging and Youth Services (Atlanta), overseeing human services operations
 - Served under two District of Columbia mayors and worked with the City Council
 - B.A., University of South Carolina; M.A., Webster University; Public Management Certificate, George Washington University

ACCOMPLISHMENTS

- Led a community development plan that includes an urban marketplace and commercial and health retail spaces in Lower Richland
- Spearheaded efforts to expand access to healthcare services for Richland County residents in collaboration with regional partners, including Prisma Health
- Assisted SC Consumer Affairs in developing a statewide financial literacy campaign to protect young adults from predatory lenders
- Managed a \$20 million budget and oversaw more than 200 employees in Fulton County, Georgia
- Enhanced public safety for D.C.'s most vulnerable seniors through the Silver Alert system
- Reduced permit turnaround times by nearly 40% for D.C.'s Department of Consumer and Regulatory Affairs